



Advertising with whipup

## FAQ

# Advertising with WhipUp.net is easy

### 1. Where can I find whipup's current viewer stats?

You can download a pdf which has background on whipup.net, whipup.net's current stats & the specs & prices for your ads from here: <http://whipup.net/advertise/>

### 2. How will I know how many viewers have viewed or clicked on my ad?

### 3. How do I pause, cancel or extend my ad?

### 4. Can I upload a new graphic partway through my ad campaign?

### 5. How do I pay for my ad?

After you book your ad, using our easy online booking system, you will receive a confirmation email with a link to your advertiser page, on this page you will find all the details of your ad booking, including how to pay, how many views & clicks your ad has received, & how to pause, cancel or extend your ad. Be sure to keep this email handy for future reference.

### 6. How big should my ad be? Why can't I upload a graphic that is slightly bigger or smaller than your ad specification sizes?

### 7. I am having problems uploading my image what should I do?

You can find the ad sizes listed in the specs & rates sheet, & on the booking lightbox for your reference when you are uploading your graphic. Resizing graphics during the booking process is not a current option but may become available in the future.

If you are having problems please email me [whipup@gmail.com](mailto:whipup@gmail.com).

### 8. How do I redeem my coupon? & how do I get an advertising coupon?

Advertising coupons will be issued occasionally through whipup.net & whipup.net's twitter stream. Keep an eye out for these as they are limited & will only have a short time frame that they are valid. You can redeem your coupon during the booking process.

### 9. When will my ad display? What does ASAP really mean?

During the booking process you are given 2 options for when your ad will display: if you choose a date in the future your ad will display on those dates you specify, if you choose the ASAP option, then your ad will be online within an hour of you having paid the invoice.

### 8. What is the 'premium' section & why is it more expensive? What does 'above the fold' mean?

The premium section is for those who wish to pay a little more to guarantee that their ad will always be 'above the fold', that means at the top of the sidebar column & able to be viewed without the reader scrolling down the page.

### 9. I have an online business, how do I get this ad booking system on my website?

Go to [iglooHQ.com](http://iglooHQ.com) for more information